

2024 Sponsorship Opportunities

Connect your business to one of the area's premier arts organizations!

Sponsorship at Quincy Community Theatre offers brand visibility, engagement, and hospitality benefits tailored to your specific marketing, business, and philanthropic goals. At QCT, professional directors and designers work alongside a fulltime staff and local volunteers in harmony to offer and perpetuate quality theatre entertainment and education in the performing arts through community participation.

Our corporate partners play a vital role in producing theatrical and educational experiences at QCT. Whether it's royalties, set construction, or costuming, corporate support helps offset the initial costs of production, allowing us to keep ticket costs down and provide accessible programming for our community.

With the help of community leaders like you, we'll be able to enrich, entertain, and educate our audiences and "seize the day" with our 2024 season.

25,000+ patrons per year

800+ dedicated yearly volunteers **9,700+** social media followers

14,500+ average website views each month

2024 Production Calendar



Feb. 16-18 & 22-25 Student Main Stage Musical



July 19-21 & 25-28 Main Stage Musical



April 19-21 & 25-28 Main Stage Play



Sept. 13-15 & 19-22 Main Stage Play



May 1- June 1 QCT On the Road Student Touring Play



Oct. 17-20 Student Main Stage Play



June 13-16 Student Lab Play



Dec. 5-8 & 12-15 Main Stage Musical



2024 Sponsorship Opportunities

Season Presenting Sponsor | \$13,000

- Up to 100 tickets to each Main Stage production
- Public recognition at each show
- Name and/or logo listed as the official season sponsor in the stagebill for each main stage production, relevant print materials, social media events, and email communications
- Name and/or logo in all TV and radio publicity for the season
- Name and/or logo in the footer of the QCT website
- Full page, color ad in every 2024 stagebill (excluding Student Shows)
- Name and/or logo above the QCT display case all year

Main Stage Productions

Producing Sponsor

Musical \$9,500 | Play \$8,000

- Full page, color ad in every 2024 Main Stage production stagebill
- Up to 498 tickets to the Sponsor Preview Performance
- PLUS all Directing Sponsor Level benefits (excluding ticket amounts)

Directing Sponsor

Musical \$6,500 | Play \$5,000

- Name and/or logo in all TV and radio publicity for "Your Show"
- Use of section of the QCT display case for the run of "Your Show" for promotional materials
- Up to 200 tickets to the Sponsor Preview Performance
- PLUS all Star Sponsor Level benefits (excluding ticket amounts)

Star Sponsor

Musical \$4,500 | Play \$3,000

- Business name and/or logo listed as an official sponsor of "Your Show" in the stagebill, relevant print materials, social media events, and email communications
- Public recognition at each performance of "Your Show"
- Sponsor placard in the theatre during the run of "Your Show"
- Up to 80 tickets to the Sponsor Preview Performance



April 19-21 & 25-28

Main Stage Play



July 19-21 & 25-28

Main Stage Musical



Sept. 13-15 & 19-22

Main Stage Play



Dec. 5-8 & 12-15

Main Stage Musical



Student Theatre Productions

Producing Sponsor

Musical \$5,000 | Play \$4,000 | Lab Show \$2,000

- Name and/or logo in all TV and radio publicity for "Your Show"
- Use of section of the QCT display case for the run of "Your Show" for promotional materials
- Up to 498 tickets to the Sponsor Preview Performance (70 tickets for Lab Theatre Play)
- PLUS all Directing Sponsor Level benefits (excluding ticket amounts)

Directing Sponsor

Musical \$3,500 | Play \$2,500 | Lab Show \$1,000

- Business name and/or logo listed as an official sponsor of "Your Show" in the stagebill, relevant print materials, social media events, and email communications
- Public recognition at each performance of "Your Show"
- Sponsor placard in the theatre during the run of "Your Show"
- Up to 200 tickets to the Sponsor Preview Performance (35 tickets for Lab Theatre Play)

QCT on the Road

Each year, QCT takes a show on the road to bring theatre to the community beyond our four walls. This show visits local schools, reaching thousands of children Often, it is their first experience with live theatre.

On the Road Sponsor | \$1,000

Business name and/or logo listed as an official sponsor of "Your Show" on all relevant print materials, social media events, and email communications



Feb. 16-18 & 22-25

Student Main Stage



June 13-16

Student Lab Play



PHANTOM

TOLLBOOT#

Oct. 17-20

Student Main Stage Play



May 1- June 1

QCT On the Road: Touring Play

For more information about corporate sponsorship or how you can support Quincy Community Theatre, please contact Executive Director Burgundy Hill at (217) 592-9190 or burgundy.hill@1qct.org.