



# 2020 Sponsorship Opportunities

To offer and perpetuate quality theatre entertainment and education in the performing arts through *community* participation.



## Presenting Sponsor of the 2020 Season

**\$12,000**

Up to 100 Tickets to each Main Stage production

- Public recognition at each show (more than 25,000 patrons attend QCT productions each year)
- Your business' name and/or logo listed as the official season sponsor in the stagebill for each main stage production, season brochure, relevant print materials, social media events, and email communications
- Name and/or logo in all TV and radio publicity for season
- Name and/or logo in the footer on the QCT website
- Full page, color ad in every 2020 Main Stage production stagebill
- Sponsor placard in the theatre for every 2020 Main Stage production
- Name and/or logo above the QCT display case all year
- The QCT Board Room or Lab Theatre provided for a V.I.P. reception before one sponsor performance of all Main Stage productions for up to 25 guests
- A "Share the Magic" backstage tour of QCT for up to 25 V.I.P. guests before each of your V.I.P. receptions

*\*Main Stage productions include all performances on the season ticket except the family/student theatre bonus productions.*

## Behind-the-Scenes

### Strike Party Sponsor \$500

- Your business' name and/or logo listed as an official sponsor of the strike parties in the season brochure, relevant print materials, social media events, and email communications
- Public recognition at each strike party
- Quarter page, color ad in every 2020 Main Stage production stagebill

## Special Events

### QUILTA Ceremony \$500

- Your business' name and/or logo listed as an official sponsor of the ceremony in the season brochure, relevant print materials, social media events, and email communications
- Name and/or logo prominently displayed at the event
- Public recognition at the event
- Quarter page, color ad in every 2020 Main Stage production stagebill



### The Big Clean Spring Social Annual Meeting/Season Reveal Party \$250 each

- Your business' name and/or logo listed as an official sponsor of your chosen event(s) in the season brochure, relevant print materials, social media events, and email communications
- Name and/or logo prominently displayed at the event(s)
- Public recognition at the event(s)

## Main Stage Productions

### Musicals (3 per year)

**Producing Sponsor: Musical**  
**\$9,000**

Up to 498 Tickets

Same as Directing Sponsor with additions

- Full page, color ad in every 2020 Main Stage production stagebill
- Space provided for a 30-minute reception held before your show for up to 150 V.I.P. guests
- A "Share the Magic" backstage tour of QCT for up to 25 V.I.P. guests before each of your V.I.P. receptions

**Directing Sponsor: Musical**  
**\$6,000**

Up to 200 Tickets

Same as Star Sponsor with additions

- Name and/or logo in all TV and radio publicity for "Your Show"
- Use of a section of the QCT display case for the run of "Your Show" for promotional materials

**Star Sponsor: Musical**  
**\$4,000**

Up to 80 Tickets

- Your business' name and/or logo listed as an official sponsor of "Your Show" in the stagebill, season brochure, relevant print materials, social media events, and email communications
- Public recognition at each performance of "Your Show"
- Sponsor placard in the theatre during the run of "Your Show"

### Plays (2 per year)

**Producing Sponsor: Play**  
**\$7,500**

**Directing Sponsor: Play**  
**\$4,500**

**Star Sponsor: Play**  
**\$2,500**

## Student Theatre

### Main Stage Musical

**Producing Sponsor**  
**\$4,000**

Up to 498 Tickets

### Lab Theatre Play

**Producing Sponsor**  
**\$1,500**

Up to 70 Tickets

### Main Stage Play

**Producing Sponsor**  
**\$3,500**

Up to 498 Tickets

Same as Directing Sponsor with additions

- Name and/or logo in all TV and radio publicity for "Your Show"
- Use of a section of the QCT display case for the run of "Your Show" for promotional materials

**Directing Sponsor**  
**\$2,500**

Up to 200 Tickets

**Directing Sponsor**  
**\$800**

Up to 35 Tickets

**Directing Sponsor**  
**\$2,000**

Up to 200 Tickets

- Your business' name and/or logo listed as an official sponsor of "Your Show" in the stagebill, season brochure, relevant print materials, social media events, and email communications
- Public recognition at each performance of "Your Show"
- Sponsor placard in the theatre during the run of "Your Show"



# 2020 Sponsor Commitment Form

**Please accept our commitment to sponsor the following:**

### 2020 Season

- Presenting Sponsor—\$12,000

### Main Stage Productions: Musicals

- Producing Sponsor—\$9,000
- Directing Sponsor—\$6,000
- Star Sponsor—\$4,000

### Main Stage Productions: Plays

- Producing Sponsor—\$7,500
- Directing Sponsor—\$4,500
- Star Sponsor—\$2,500

### Student Theatre: Main Stage Musical

- Producing Sponsor—\$4,000
- Directing Sponsor—\$2,500

### Student Theatre: Lab Theatre Play

- Producing Sponsor—\$1,500
- Directing Sponsor—\$800

### Student Theatre: Main Stage Play

- Producing Sponsor—\$3,500
- Directing Sponsor—\$2,000

### Behind-the-Scenes

- Strike Parties—\$500

### Special Events

- QUILTA Ceremony—\$500
- The Big Clean—\$250
- Spring Social—\$250
- Annual Meeting/Season Reveal Party—\$250

### 2020 Season Schedule

#### February

Student Theatre Musical  
*Disney's Frozen Jr.*

#### March

Main Stage Musical  
*Chicago*

#### May

Main Stage Play  
*Calendar Girls*

#### June

Student Theatre Lab Play  
*The Miraculous Journey of Edward Tulane*

#### July

Main Stage Musical  
*Legally Blonde, The Musical*

#### September

Main Stage Play  
*The Trip to Bountiful*

#### October

Student Theatre Play  
*Junie B. Jones Is Not a Crook*

#### December

Main Stage Musical  
*Disney's Beauty and the Beast*

**\*Show selection is to be kept confidential until our Season Reveal Party on September 17, 2019**

Company Name: \_\_\_\_\_

Production (if applicable): \_\_\_\_\_

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
QCT Executive Director Signature

- Please invoice me for my sponsorship

Quincy Community Theatre is a 501(c)3, non-profit organization.

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