

2023 Sponsor Opportunities

Make Today Worth Remembering



Greetings!

Quincy Community Theatre has been creating live theatre and showcasing local talent since 1923! We are excited to celebrate our 100th anniversary in 2023! While so much has changed over the last century, the commitment to that core ideal remains steadfast: to offer and perpetuate quality theatre entertainment and education in the performing arts through community participation.

Connect your brand to one of the area's premiere arts organizations!

Sponsorship at Quincy Community Theatre offers a range of unique brand activation, visibility, engagement, and hospitality benefits tailored to your specific marketing, business, and philanthropic goals. Plus, your investment directly benefits the region's economic and artistic vitality, helping realize productions that employ local artists and drive business to downtown Quincy.

With the help of community leaders like you, we'll be able to enrich, entertain, and educate our audiences now and for years to come. We hope you will consider making a financial commitment to QCT this year through sponsorship of one of our amazing productions or special programs!

We thank you for your time and consideration!

Warm regards,

Burgundy Hill

QCT Executive Director

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An average of
25,000+
patrons each year

600+
dedicated yearly
volunteers

6,000
email recipients

11,200
average website
views each month

8,200
social media
followers

2023 Season Line Up

- Student Theatre Musical: DISNEY'S MOANA JR. February 23-26, 2023
- Spring Musical: RENT April 21-23 & 27-30, 2023
- Touring Show: April-May
- Student Lab Show: A MIDSUMMER'S NIGHT DREAM June 15-18, 2023
- Summer Musical: THE MUSIC MAN July 20-23 & 27-30, 2023
- Fall Play: CLUE September 8-10 & 14-17, 2023
- Student Theatre Play: THE HOBBIT October 19-22, 2023
- Winter Musical: PETER PAN December 1-3 & 6-10, 2023

Please keep our show titles confidential until after our Season Reveal Party on September 22, 2022

Season Presenting Sponsor | \$13,000

- Up to 100 tickets to each Main Stage production
- Public recognition at each show
- Name and/or logo listed as the official season sponsor in the stagebill for each main stage production, relevant print materials, social media events, and email communications
- Name and/or logo in all TV and radio publicity for the season
- Name and/or logo in the footer of the QCT website
- Full page, color ad in every 2023 Main Stage production stagebill
- Name and/or logo above the QCT display case all year

**Main Stage productions include all performances on the season ticket except the student theatre bonus productions.*

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Main Stage Productions

Producing Sponsor | Musical \$9,500 | Play \$8,000

- Full page, color ad in every 2023 Main Stage production stagebill
- Up to 498 tickets to the Sponsor Preview Performance
- PLUS all Directing Sponsor Level benefits (excluding ticket amounts)

Directing Sponsor | Musical \$6,500 | Play \$5,000

- Name and/or logo in all TV and radio publicity for "Your Show"
- Use of section of the QCT display case for the run of "Your Show" for promotional materials
- Up to 200 tickets to the Sponsor Preview Performance
- PLUS all Star Sponsor Level benefits (excluding ticket amounts)

Star Sponsor | Musical \$4,500 | Play \$3,000

- Business name and/or logo listed as an official sponsor of "Your Show" in the stagebill, relevant print materials, social media events, and email communications
- Public recognition at each performance of "Your Show"
- Sponsor placard in the theatre during the run of "Your Show"
- Up to 80 tickets to the Sponsor Preview Performance

Student Theatre Productions

Producing Sponsor | Musical \$4,500 | Play \$4,000 | Lab Play \$2,000

- Name and/or logo in all TV and radio publicity for "Your Show"
- Use of section of the QCT display case for the run of "Your Show" for promotional materials
- Up to 498 tickets to the Sponsor Preview Performance (70 tickets for Lab Theatre Play)
- PLUS all Directing Sponsor Level benefits (excluding ticket amounts)

Directing Sponsor | Musical \$3,000 | Play \$2,500 | Lab Play \$1,000

- Business name and/or logo listed as an official sponsor of "Your Show" in the stagebill, relevant print materials, social media events, and email communications
- Public recognition at each performance of "Your Show"
- Sponsor placard in the theatre during the run of "Your Show"
- Up to 200 tickets to the Sponsor Preview Performance (35 tickets for Lab Theatre Play)

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Help Peter Fly | \$5,000

In PETER PAN, we are planning our most ambitious flying choreography to date! To accomplish this feat, the theatre has hired a professional theatrical flying company to rent the equipment, install the elaborate flying system, and send a flight captain to safely train all affected actors and crew members. Help us bring the magic of Neverland to life!

- Business name and/or logo listed as an official sponsor of PETER PAN in the stagebill, relevant print materials, social media events, and email communications
- Public recognition at each performance of PETER PAN
- Sponsor placard in the theatre during the run of PETER PAN
- Up to 100 tickets to the Sponsor Preview Performance
- Two (2) tickets to our Educational Flying Workshop (dates TBD)

Ultimate Cast Party | May 12, 2023

We are throwing the ULTIMATE CAST PARTY for our QCT family near and far! Cast and crew from QCT's previous productions will be invited back to the space to find their signature on the wall, relax in our green room, and have a cocktail on the stage! This special event is a part of the 100th-anniversary celebration.

Presenting Sponsor | \$1,000

- Use of section of the QCT display case for the run of the ULTIMATE CAST PARTY for promotional materials
- Sponsor placard in the theatre during the ULTIMATE CAST PARTY
- PLUS all Supporting Sponsor Level benefits

Supporting Sponsor | \$500

- Business name and/or logo listed as an official sponsor of the ULTIMATE CAST PARTY in relevant print materials, social media events, and email communications
- Name and/or logo in all TV and radio publicity for the ULTIMATE CAST PARTY
- Public recognition at each performance of the ULTIMATE CAST PARTY
- Special recognition in the stagebill of the Summer Musical

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Dream Roles Reimagined | 100th Anniversary Gala | Fall 2023

Some of QCT's most recognizable faces will take the stage for some of your favorite musical theatre numbers, with a twist. Performers will reimagine some of their favorite parts and offer a stunning performance that breaks traditional casting rules. This black-tie fundraising event will feature one-night-only entertainment, dinner, dancing, and special surprises throughout the night.

Diamond Sponsor | \$10,000

- Two (2) reserved tables for ten (10) guests with premium seating
- Full page ad in the Gala Program
- Business name and/or logo prominently listed in promotional materials for event & logo and link on the QCT website
- Public recognition at the event
- Dedicated signage at event registration
- Six (6) Flex Season Tickets for the 2024 season
- Recognition in the stagebill for the Winter Musical

Platinum Sponsor | \$7,500

- One (1) reserved tables for ten (10) guests
- Half-page ad in the Gala Program
- Business name and/or logo listed in promotional materials for event logo and link on the QCT website
- Public recognition at the event
- Dedicated signage at the event
- Four (4) Flex Season Tickets for the 2024 season
- Recognition in the stagebill for the Winter Musical

Bundle & Save!

As a special thank you to 2023 season and show sponsors, QCT will offer a special discount to businesses that also sponsor our 100th-anniversary gala! Diamond and Platinum sponsors will receive a \$1,000 discount, and Gold, Silver, and Bronze sponsors will receive a \$500 discount for all the same benefits!

Gold Sponsor | \$5,000

- One (1) reserved tables for ten (10) guests
- Quarter-page ad in the Gala Program
- Business name and/or logo listed in promotional materials for event logo and link on the QCT website
- Public recognition at the event
- Dedicated signage at the event
- Two (2) Flex Season Tickets for the 2024 season
- Recognition in the stagebill for the Winter Musical

Silver Sponsor | \$3,000

- Six (6) tickets reserved for the event
- Eighth-page ad in the Gala Program
- Business name and/or logo listed in promotional materials for event logo and link on the QCT website
- Public recognition at the event
- Dedicated signage at the event
- Recognition in the stagebill for the Winter Musical

Bronze Sponsor | \$1,500

- Four (4) tickets reserved for the event
- Business logo listed in Gala program
- Business name and/or logo listed in promotional materials for event logo and link on the QCT website
- Public recognition at the event
- Dedicated signage at the event
- Recognition in the stagebill for the Winter Musical

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THANK YOU FOR YOUR SUPPORT!

Thank you for supporting Quincy Community Theatre in our continued effort to enrich, entertain, and educate the community through exceptional theatrical arts. With your support, we will continue to impact the lives of our performers, volunteers, and patrons.

Sponsor Information:

Sponsor Name (as preferred in advertising): _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Phone: _____ Email: _____

Sponsorship Commitment: (Please check all that apply)

2023 Productions

☐ Presenting Sponsor | \$13,000

Main Stage Productions: Musicals

☐ Producing Sponsor | \$9,500

☐ Directing Sponsor | \$6,500

☐ Star Sponsor | \$4,500

Main Stage Productions: Plays

☐ Producing Sponsor | \$8,000

☐ Directing Sponsor | \$5,000

☐ Star Sponsor | \$3,000

Student Theatre: Main Stage Musical

☐ Producing Sponsor | \$4,500

☐ Directing Sponsor | \$3,000

Student Theatre: Main Stage Play

☐ Producing Sponsor | \$4,000

☐ Directing Sponsor | \$2,500

Student Theatre: Lab Play

☐ Producing Sponsor | \$2,000

☐ Directing Sponsor | \$1,000

Production: _____

2023 Extras

☐ Help Peter Fly | \$5,000

Ultimate Cast Party

☐ Presenting Sponsor | \$1,000

☐ Supporting Sponsor | \$500

100th Anniversary Gala

☐ Diamond Sponsor | \$10,000

☐ Platinum Sponsor | \$7,500

☐ Gold Sponsor | \$5,000

☐ Silver Sponsor | \$3,000

☐ Bronze Sponsor | \$1,500

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Please send the completed form by email to Burgundy Hill at burgundy.hill@1qct.org or by mail to 300 Civic Center Plaza, Suite 118, Quincy, IL 62301.